

Online Media Membership Agreement

Between

<http://SLORider.com>

and

Tread Lightly!, Inc.

1. The online Media Member will include Tread Lightly!® information, at no charge, in the outdoor ethics section of its site. If the site does not have an active outdoor ethics section, one will be developed to include Tread Lightly! information. This section must remain a part of the site through the duration of the respective membership.
2. Tread Lightly! will provide its corporate logo and information that can be published throughout the website and outdoor ethics section.
3. Tread Lightly! will recognize the online Media Member in its various pitch kits, press kits, annual report and its newsletter "Trails."
4. The online Media Member will provide a link to the Tread Lightly! website www.treadlightly.org.
5. Tread Lightly! will provide a reciprocal link in the Media Members section of its website.
6. The outdoor ethics section and all Tread Lightly! information will be approved by a Tread Lightly! representative. Tread Lightly! will be notified upon completion of the information.
7. The online Media Member agrees to, at all times, adhere to the Tread Lightly! principles through his or her site by depicting responsible images and information that promote minimum impact to the environment.

Kevin P. Rice

Web Content Manager

2006-02-21

Date

Maura O'Byrne

Tread Lightly!, Inc.

2/22/06

Date

treadlightly!®
LEAVING A GOOD IMPRESSION

